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Comments: Attached is a Revocation and Grant of Power of Attorney and Statement Under 37 C.F.R. 3.73(B) for Application No. 10/616,486.

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Docket No. 129510.01101

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No. 2843 P. 2

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PATENT

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of:

Quatse, et al.

: Group Art Unit: 3622

Application No.: 10/616,486

: Examiner: Daniel Lastra

Filed: July 8, 2003

: Confirmation No.: 9731

For: **HIGH-PRECISION CUSTOMER-BASED TARGETING  
BY INDIVIDUAL USAGE STATISTICS**

**CERTIFICATE OF FACSIMILE UNDER 37 C.F.R. §1.6 & §1.8**

I hereby certify that this REVOCATION AND GRANT OF POWER OF ATTORNEY AND STATEMENT UNDER 37 C.F.R. 3.73(B) is being sent via facsimile to fax number 571-273-8300 under 37 C.F.R. §1.6 & §1.8 on July 13, 2006.

Kathleen Pujol

(Typed/printed name of person mailing paper or fee)



(Signature of person mailing paper or fee)

**Documents Faxed:**

1. Revocation and Grant of Power of Attorney (2 pages)
2. Statement Under 37 C.F.R. 3.73(B) (2 pages)
3. Certificate of Facsimile (1 page)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application No. : 10/616,486  
Applicant : Quatse, et al.  
Filed : July 8, 2003  
Customer No. : 21269  
Group Art Unit: : 3622  
Confirmation No. : 9731

TITLE: HIGH-PRECISION CUSTOMER-BASED TARGETING BY INDIVIDUAL  
USAGE STATISTICS

REVOCATION AND GRANT OF POWER OF ATTORNEY

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

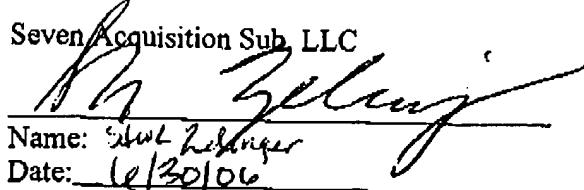
Sir:

The undersigned, being the Assignee of Record as evidenced by the attached Statement of Assignee, hereby revokes any previous Powers of Attorney and appoints the attorneys and agents associated with Customer Number 21269, for so long as they remain with such company or firm, with full power of substitution and revocation, to prosecute this application, to make alterations and amendments therein, to transact all business in the Patent and Trademark Office in connection therewith, to receive the Letters Patent document, and for one year after the issuance of such Letters Patent to file any request for a certificate of correction that may be deemed appropriate.

Please direct all future communications regarding this application as follows:

Customer Number 21269  
W. Joseph Melnik  
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Pittsburgh, PA 15219-2502

Seven Acquisition Sub, LLC

  
Name: W. Joseph Melnik  
Date: 7/13/06

Docket No. 129510.0001

STATEMENT UNDER 37 C.F.R. 3.73(B)

Applicant/Patent Owner: SEVEN ACQUISITION SUB, LLC  
Application No./Patent No.: 10/616,486  
Filed/Issue Date: July 8, 2003  
Entitled: HIGH-PRECISION CUSTOMER-BASED TARGETING BY INDIVIDUAL USAGE STATISTICS

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in the patent application/patent identified above by virtue of either.

A chain of title from the inventor(s) of the patent application/patent identified above to the current assignee as identified on the attached chart.

The undersigned (whose title is supplied below) is empowered to sign this statement on behalf of the assignee.

Signature:

Typed or printed name:

Title:

Date:

  
Steve Zelinger  
General Counsel / EVP  
6/30, 2006

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